

## Irish presence enhanced with regional specifications manager appointment

3 years ago



[Abloy UK](#) has announced the appointment of Kevin Birch as its new regional specifications manager in the Republic of Ireland, to develop and strengthen the company's presence in the region.

He brings a wealth of access solutions experience to the role, having spent over 13 years in the Middle East, working within business development supporting some of the world's biggest companies. After relocating to Ireland, he has worked within access control – both commercially and residentially – for the past two years.

Mr Birch is keen to develop relationships with new and existing clients within the region and work closely with specifiers and system integrators, educating the Irish market on access control systems, compliance and standards, and Abloy solutions.

He said: "As the main point of contact for Abloy in Ireland, I'm very much looking forward to getting to know our customers and partners and helping to drive the business forward. This is an exciting industry to be in right now with so many developments in technology and standards for access control solutions – a crucial part of society today.

Mr Birch describes himself as an outgoing and friendly person: "I am enthusiastic and passionate to offer the highest quality of service possible to assist the Irish market. I believe it's important to be open and accessible, being located in Region is a positive move offering local support."