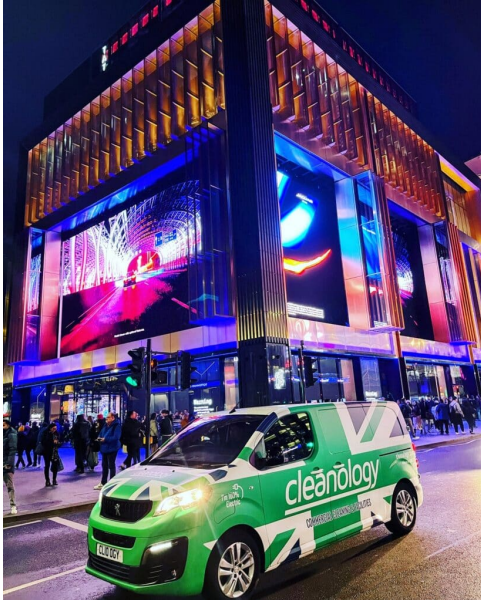


New entertainment district cleaning contract signed

2 years ago



[Cleanology](#) has been proud to support the launch of London's most exciting new entertainment complex as cleaning-service provider.

Outernet is a global media and entertainment district, integrating unique creative and technical capabilities to bring cultural and retail experiences alive. All centrally positioned within a wider live performance, hotel, restaurant and bar ecosystem. Cleanology's responsibility is for servicing all Outernet above-ground public media spaces, with daily footfall expected to exceed 170,000.

CEO Dominic Ponniah said: "Outernet is boosting London's profile and attracting a huge number of visitors, and I'm delighted to be part of such an exciting new venture. With such high footfall and a site that is open to the elements, we strive to ensure that it looks its best at all times, reflective of the premium global brands Outernet is host to. It is always encouraging to partner with a company that reflects our commitment to sustainability and fair pay."

Outernet COO James McEwan said: "Cleanology's commitment to servicing excellence, their strong value code, plus their extremely personable and professional team, made them the natural choice when deciding whom to help us launch and operate our game-changing public spaces."

The contract employs six cleaning operatives, with at least one member of staff on site seven days a week.

Cleanology's award-winning initiatives to reduce waste and energy were a key factor in the contract decision, as well as its work to support the Hygiene Bank in alleviating hygiene poverty. It is also a vocal campaigner for the Real Living Wage, with over 90% of all staff now on a Real Living Wage rate or higher.

Mr Ponniah concluded: "Outernet has made a great addition to our diverse and growing commercial portfolio. And we've had a flying start to the year after a record-breaking 2022."

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