

New group managing director joins to continue growth

3 years ago



Acivico Group has confirmed the appointment of new group managing director Marina Robertson, with a focus on building customer led growth from a foundation of customer care, quality and trust.

Located in Birmingham, Europe's largest local authority, Acivico was established in 2012, following the transfer of Birmingham City Council's Building Control service and other statutory functions. Still wholly owned by the council, Acivico continues to support landmark projects across the city of Birmingham and the Midlands, forging strong partnerships with clients to deliver high quality, sustainable, innovative service solutions, designed to transform communities.

Originally from Athens, Greece, Ms Robertson has been studying and working in the built environment sector in the UK for over 30 years. She has held a variety of senior service delivery and transformation roles in regeneration, housing, economic development, property, and capital programme delivery.

Her most recent role was as senior director within the Norse Group, managing several successful publicly owned joint venture companies with one of them being shortlisted for best public to public partnership at the Local Government Chronicle Awards in 2019.

Ms Robertson is passionate about delivering social, economic, and environmental value for clients. She is a creative and energetic thinker capable of translating vision and strategy into tangible results.

A member of both the Royal Institute of Chartered Surveyors, and the Chartered Institute of Housing, Marina also holds a number of masters degrees. She is a strong advocate of enhancing skills in the construction industry and most recently has spoken on creating a low carbon skills economy at DeMonfort University in 2022 as part of Spaces study day.

She was also recently appointed as regional lead for the Chartered Institute of Housing and in her spare time and is vice-chair of the board of Waltham Forest Housing Association

Ms Robertson said: "I am delighted to be given the opportunity to lead the Acivico Group and working with its supportive, and forward-thinking Board. My approach will be very simple: we listen to the client, we deliver a quality product and we look after our people.

"I look forward to working with energy and purpose to support the communities of Birmingham and the Midlands by ensuring Acivico cements its place as a partner of choice for the built environment in the public and private sector."

This follows announcements throughout last year of key board appointments and ambitious growth, which built an impressive pedigree of experience within the Acivico Group and reinforces its place as one of the preeminent authorities in the industry.