

Vertas partners with Trakm8

3 years ago



[Vertas](#) has partnered up with fleet management specialist Trakm8 to enhance the operating efficiency of its 280-vehicle fleet.

Vertas covers a multitude of services and utilises a mixed fleet consisting of vans, pool cars, mini-buses and coaches.

With a focus on fleet efficiency and carbon footprint reduction, Vertas approached Trakm8 to install telematics systems in its fleet to support the company's mission to become carbon neutral by 2030. Additionally, the company were looking to track and manage the fleet, reduce vehicle downtime, and help staff to take ownership of their driving by reducing fuel inefficient driver behaviours.

The utilisation of Trakm8's solutions will take a two-phased approach, with Trakm8's Connect 330 plug-in solution to be installed initially across Vertas' entire 280-vehicle fleet to ensure the group can quickly enhance its fleet efficiency. Later in the year, this system will be upgraded to Trakm8's innovative RH600 system, representing one of the most cost-effective pieces of technology currently available on the market.

Trakm8's RH600 is the most advanced 4G integrated telematics camera in the UK, combining rich telematics data with an industry-leading in-cab camera system, providing drivers and fleet managers alike with a fully integrated and truly cutting-edge solution.

Lee Howes, Head of Fleet and Passenger Transport at Vertas said: "Vertas is dedicated to reducing its carbon emissions, a driving force behind our decision to upgrade our use of telematics in the fleets we operate."

"Using the telematics technology Trakm8 can provide gives us assurances that we can manage our vehicle

and driver efficiency to assist us in reaching our target of carbon neutral by 2030.”

“Trakm8 was the obvious choice as we wanted an immediate solution that could be integrated initially as a plug-in solution, whilst then having the option to provide a more extensive service as we worked on upgrading our fleet later this year. With a fleet of such varying vehicles, it was essential that any solution could be quickly and simply integrated across the whole fleet and be equally as effective throughout.”

Joe Heidari, Fleet & Optimisation Sales Director at Trakm8, said: “We’re delighted to be working closely with Vertas and this is a great example of how our solutions can meet the needs of fleets of all shapes and sizes.

“By adding our market leading fleet management solutions to it’s fleet, Vertas can not only enhance its service offering to customers, but will take a big step towards its sustainability aims.”