

## Vice president of transactional business appointed

3 years ago



[Schneider Electric](#) has promoted David Williams to the newly created role of vice president of transactional business in the UK & Ireland.

Having joined Schneider Electric in 2011, he has held roles across several business units, including Solar, Smart Buildings, Digital Power Solutions and Power Products. For the past three years, he was vice president of marketing across the UK and Ireland, responsible for Schneider's offer, channel, segment, and digital marketing strategies, alongside running the zones Data Hub.

In his new role, Mr Williams will lead the company's Electric's Home & Distribution and Power Products businesses, supporting the holistic needs of customers and channel partners and driving exceptional customer experience across the zone. This new business covers the end-to-end Low Voltage electrical distribution product offering.

"David is very well prepared for this new role," said Schneider zone president Kelly Becker. "He is a transformational leader, passionate about sustainability, with a deep understanding of our business and a proven track record of building successful teams. I would also like to take the opportunity to congratulate Stewart Gregory on his retirement after more than 35 years with Schneider Electric, including almost twenty as Vice President of our Power Products division. I thank him for his hard work, dedication, and commitment, which has left a long-lasting positive impact on our customers and the industry."