Chief strategy officer appointed prior to product launch

2 years ago

Naoris Protocol, which describes itself as the world's first decentralised cybersecurity firm, has announced the appointment of David Holtzman as chief of strategy, in the run-up to launching products in Web 2 and Web 2 in 2023. He is the former IBM chief scientist and designer of the global DNS System used by ICANN, and a renowned dotcom innovator and strategist in Web 2 & Web 3.

Mr Holtzman will be responsible for developing and executing Naoris Protocol's strategic roadmap, advising on the expansion of its product suite, and providing guidance to ensure impactful and relevant growth in the context of cybersecurity across Web 2 and Web 3. With over three decades of experience in technology innovation and strategy, he brings a wealth of knowledge to the team.

"We are excited to further utilise David's incredible depth of knowledge and experience in the cybersecurity space. He has been a key advisor to Naoris Protocol and now with the launch getting closer, he'll add significant strategic value as a member of the C-suite", says chief executive officer and co-founder David Carvalho. He says "In a world where the volume of cyberattacks is increasing exponentially, we need to have eyes on the future of cybersecurity. We can no longer use the "rear-view mirror" approach to anticipate what's to come. Web 3 has materially changed the requirements of cybersecurity, and the need for decentralised solutions will continue to grow and evolve as Web 3 matures."

Mr Holtzman is a seasoned entrepreneur and investor who has been at the forefront of the internet industry since its inception. His experience working with Web 2 and 3 technologies, as well as numerous start-up ventures, ideally positions him to effectively support Naoris Protocol in revolutionising the way cybersecurity tools are built and implemented.

He is also a former military codebreaker, author and futurist who addresses global societal impacts brought about by ubiquitous access to information and is the author of *Privacy Lost: How Technology is Endangering Your Privacy*, in which he anticipated the advent of today's world of invasive technology.