

Sustainability goals major focus within new contract

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Rank has teamed up with [Cloudfm](#) to support its ESG goals and reduce carbon emissions across the business.

The three-year deal will see the company support the Group's 51 Grosvenor Casinos and 56 Mecca Bingo venues in the UK. Cloudfm will provide a full range of planned and reactive facilities management services and deploy its Mindsett PRISM energy management technology.

It will also deliver asset monitoring and data consultancy to help minimise energy consumption and maximise carbon reduction.

Rank group property director Matt Austin said: "We set out some ambitious goals in our latest ESG report with the aim to invest in efficient and responsible operations to reduce our impact on the environment. Our new partnership with Cloudfm will help us accelerate our carbon reduction plans across our estate.

"Cloudfm has developed some great technology that gives a granular view of energy use in real-time and a framework to use that information to change behaviours that benefit the environment."

The company's Mindsett PRISM smart box uses patent-pending technology to monitor buildings and mechanical assets. It takes energy monitoring and insight to a new level using multi-dimensional harmonics to report energy consumption and predict failure long before it happens.

Extensive trials in the hospitality industry and NHS showed that when combined with behavioural science, the company's technology reduces energy consumption by at least 20%, and its partnership with Rank anticipates reaching similar targets.

Cloudfm CEO Jeff Dewing said: “Rank has ambitious sustainability goals, and we look forward to a close working partnership to accelerate the journey toward net zero. Our team will deploy some of the most advanced technology in the market alongside a national network of skilled engineers to maximise operational efficiency, deliver a great customer experience and reduce carbon emissions.”