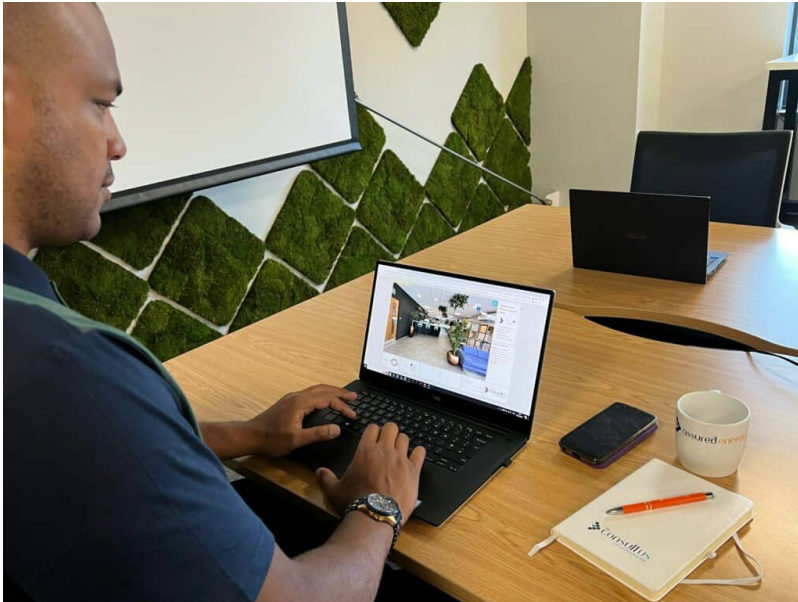


Consultus launches interactive 3D virtual energy portal

2 years ago



Discover, an interactive, 3D virtual energy awareness tool to drive employee engagement, has been launched by net zero consultancy, [Consultus International Group](#). It will support businesses in meeting their sustainability goals, following recent research which highlights a lack of employee awareness when it comes to their company's net zero commitments.

Discover is an intuitive tool that visually pinpoints energy usage in any business environment and provides effective measures that can be easily adopted. This can be as simple as switching off the lights when not in use in common spaces, while for businesses that have more complexity in energy usage, the company provides a customised development plan including live data feeds and active energy reporting to manage energy efficiency.

The launch follows the results of a survey of 100 employees, which showed that 80% rated themselves as having either poor or only an adequate understanding of their company's net zero commitments, and just 27% saying they felt they are 'engaged' in a company's initiatives.

Harnessing the power of video, Discover is claimed to be a unique platform offering a 3D visualisation of the workplace by presenting a real-life analysis of energy usage in and around any office setting, with effective solutions for reducing consumption.

Driven by the ambition for businesses increasingly seeking self-sufficient energy management solutions, the company believes that 'cultural engagement' from employees is critical to both implementing and achieving net zero goals within an organisation.

To do this, the tool also provides employees with mini quizzes about energy usage in an identified area so

they can instantly learn about ways to become more efficient, with an e-certificate available.

Accelerating a shift in the way energy is consumed in and around a typical office or building is set to be high on the agenda for 2023 while onboarding employees is considered to be a central part of the strategy and can reap numerous benefits.

Already piloted with several clients across the UK, implementing Discover has revealed that employees are more receptive to an interactive approach in educating themselves about net zero goals.

Company director David Peake explains, *"From talking to our customers, we have identified the challenges they are facing with engaging their teams to understand the importance of how small changes can have a big impact on a company's carbon footprint. Discover takes an interactive approach which immediately engages employees and makes the learning process far more interesting and memorable."*