

Emcor appoints Marketing and ED&I executive directors

2 years ago



Facilities, asset and workplace management services [Emcor UK](#) has appointed Rebecca Paterson as executive director for marketing, and Emma McLaughlin-Edwards as executive director, ED&I. Both will be members of the executive leadership team, with their appointments bringing female representation to one third.

Ms Paterson will lead the brand strategy and marketing and communications activity. She has extensive marketing experience, has worked with several large agencies and spent ten years at Aviva. Prior to this appointment, she was brand and marketing director for Ordnance Survey for six years, where she drove the transition of a 231-year-old organisation into a leading global tech and data brand.

Ms McLaughlin-Edwards joined the company in October 2020 and was appointed head of ED&I in September 2022 before the promotion to executive director. She has worked closely with EMCOR UK's Creating Balance Focus Groups to enhance its approach to fairness, inclusion and respect to life, and to ensure that policies and initiatives are in place to drive positive behavioural change.

Chief executive officer Keith Chanter said: "We welcome Rebecca and Emma to our executive leadership team. Rebecca will enhance our brand strategy and work closely with our business development team to communicate the value of partnering with Emcor UK. Emma will continue to develop and drive our ED&I strategy to ensure the advancement of equality of opportunity for all and to ensure a truly inclusive culture."

Ms Paterson commented: "It is exciting to join an organisation with such a clear vision and values. I am passionate about building brands that help customers succeed and about creating powerful marketing and

communications plans that drive growth opportunities. We strive to create a better world at work and I look forward to amplifying that message.”

Ms Emma McLaughlin-Edwards said: “I am delighted to be joining the executive leadership team and to have the opportunity to drive our ED&I ambitions across the whole business. The elevation of my role demonstrates the on-going commitment to truly create a better world at work and the drive to be the most inclusive organisation of choice for our employees and customers.”