

Alex Kristall appointed to lead catering business

3 years ago



Sodexo Corporate Services has announced Alex Kristall will become managing director for the Good Eating Company in the UK & Ireland from 1 June, as part of investment plans to grow the business and its footprint globally.

The business was founded in 1999 and over the last two decades has established itself as a distinctive, meaningful and memorable food service organisation with good food, good people and good service at its heart. Delivering great experiences for leading organisations in the creative, media and arts, investment and financial management and pharmaceutical industries.

It joined Sodexo in 2017 and has continued to deliver quality food in London and Ireland. Ms Kristall will take over full operational and P&L responsibility for the company in UK & Ireland, reporting to chief executive officer Corporate Services Julie Ennis, and co-founder Carlos Mistry will move into a global role.

Ms Kristall, said: “This is an exciting time for the Good Eating Company, the team has built an enviable brand and set the definitive standard when it comes to delivering workplace dining to leading organisations.

“As we grow the business, I very much look forward to working with the team to continue to evolve and strengthen its position here in the UK & Ireland. The future of food experiences in the workplace is challenging yet exciting and we are perfectly positioned to disrupt the market and aid organisations in better defining their workplace experience.”

Ms Ennis said: “At Sodexo we are committed to delivering inspiring workplaces for our clients’ employees and we know that food is a vital ingredient in attracting people back to the office. This is an exciting step



for all involved. Alex has a strong focus on food as demonstrated from her many years in the industry and with the amazing Good Eating Company team we are looking forward to its continued success and evolution.”