

## CBRE Celebrates 250 Years in the UK

3 years ago



CBRE celebrates its 250-year anniversary in the UK this year, marking a significant milestone in the real estate advisor's history.

CBRE's journey began in 1773, when William Ellis established his business in London at 126 Fenchurch Street as an upholster, appraiser, and undertaker. His nephew, Richard Ellis, took over in 1809 and grew the company to become the leading property services firm in the UK. Today, the group employs more than 14,000 people across its entities in the UK and more than 115,000 people globally.

The firm is marking this significant anniversary with several initiatives, including a partnership with local charity, Elms4London, which will result in planting 250 Elm trees across Greater London over the next five years.

Elms4London is part of The Metropolitan Public Gardens Association (MPGA), which has played a vital role in preserving and improving countless gardens, neglected sites, and green open spaces across the capital since the 19<sup>th</sup> century.

Now Elms4London is working to introduce new disease-resistant clones which will have a far greater chance of surviving for centuries to come and, through its partnership with CBRE, the charity will be able to plant an additional 250 Elms across Greater London over the next five years.

Ciaran Bird, Divisional President & CEO, Advisory Services, UK and Ireland, said the partnership is symbolic of CBRE's legacy and commitment to creating a sustainable future. "It's incredible to think that a business which started on Fenchurch Street in London centuries ago has evolved into the global business that we now know as CBRE.

"At the heart of our ethos is ensuring that we help to create a sustainable future for all. This starts with the

impact of the real estate we occupy, advise on, and manage, but we also want to positively influence the communities and cities in which we operate. Our partnership with Elms4London is aligned with our pledge to reach net zero by 2040 and symbolic of CBRE's legacy – past and future.”

Mark Lane, Elms4London, said: “The MPG A Elms4London campaign is delighted to be collaborating with CBRE on this important initiative. Far too many elm trees were lost during the second half of the 20<sup>th</sup> century, and we are grateful to have the support of CBRE as we work redress the balance and restore our city's treescape for the future.”