

Companies get together to reduce water consumption

2 years ago



[Citrox Biosciences](#) has announced a new collaboration with Altered, the provider of water-saving technologies. Citrox Biosciences will become an official distributor for Altered products in the UK, extending its collection of environmentally focussed solutions and helping to improve water efficiencies in a variety of activities.

Altered manufactures a number of products aimed at reducing water consumption by changing the heavy flow of water into a dispersion, including complete tap and shower head assemblies and nozzles that can be retrofitted to existing taps. For example, the company's Dome technology claims it can save up to 96% of water, while a 'mist mode' returns even more significant savings of up to 98%. These additions are designed for any organisation that uses large amounts of water – such as hotels, fitness centres, schools and beauty salons – as well as commercial or residential settings, helping to reduce water bills and, more importantly, environmental impact.

Citrix Biosciences managing director Richard Thomas said: "We are extremely proud and excited to enter this collaboration with Altered. Citrox Biosciences has long put a huge focus on sustainability, and this partnership adds another element to our eco-minded portfolio. Water is such a precious resource and, with an increasing number of droughts across Europe in recent years, technologies like those from Altered will help to lessen our impact on the planet."