

Sabert launches innovative fully recyclable food-to-go solution – Snap2Go

2 years ago



Sabert Corporation Europe has launched Snap2Go, a fully recyclable solution for chilled meals and food-to-go outlets.

“We are sure that the sleek design and innovative clip-lid fit of our new paper Snap2Go range will surprise many people,” says Sabert’s UK&I Sales Manager, Clive Pickerill. “The Snap2Go tray combines an aesthetic and minimal design with maximum functionality, plus great visibility thanks to its innovative clear rPET lid.

Refrigerator friendly, the multifunctional Snap2Go tray, with snug clip-lid is an excellent choice for all food-to-go applications from salads to chilled meals. For operators, it is easy to use, as the sleek space-saving design and rigid construction means that it is both stackable and nestable.

The innovative and secure snug-fitting anti-fog rPET clip-lid protects food, while offering easy one-hand closing. It securely fastens to internal tabs, locking into place with one simple push and click.

Easy to hold, consumers will appreciate that Snap2Go is also leak, moisture and grease resistant as it features a webbed-corner design.

Snap2Go is available in four popular sizes – 375ml, 500ml, 750ml and 1000ml – with two high visibility rPET clip-lid sizes. Sabert also offers bespoke designs and sizes with fully customisable print available, so brand owners can easily add their logos and messages.

Made in Europe, Snap2Go is fully recyclable, and each one carries the printed sustainability message: “Let’s meet again. Recycle me”.

The base is recyclable board which is made from Forest Stewardship Council (FSC®) certified paper, while the recyclable 100% rPET clip-lid is made from high grade, post-consumer PET bottle flakes.

“Snap2Go is multifunctional and easy to use for both operators and consumers,” concludes Sabert’s UK&I MD, Alex Noake. “Fully recyclable, the innovative secure rPET clip-lid not only protects food, but also delivers on our promise to make food look great!”

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