

Sodexo CEO to open day two of Social Value Conference 2023

May 17, 2023



Sodexo is once again supporting the annual Social Value Conference as a Platinum Sponsor. Sean Haley, UK & Ireland CEO, will provide the keynote speech on day two of the conference: Towards a Social Value Economy - The Role of Business.

Sodexo is a member of the National Social Value Taskforce and part of its work is influencing the way in which social value is embedded into both corporate and public sector activities. The aim is to create healthy, thriving and resilient communities.

Since 2019 Sodexo has been working with Social Value Portal (SVP) – the organisers of the conference – to pilot the use of the social value portal platform and has also worked in collaboration with SVP to develop the Central Government TOMs framework, and enhance its social accounting practices.

This annual conference is the leading not-for-profit social value event, and brings together experts and practitioners from the public, private and third sectors.

The conference theme this year is 'Towards a Social Value economy' and the two-day event will facilitate sharing best practices and innovative ideas for social value and discuss how organisations across sectors can do 'good business'.

Following his keynote speech, Sean will join a panel chaired by Charlie Wigglesworth from Social Enterprise UK (Chair) along with Martin Traynor from the Cabinet Office and Barry Hooper from the Ministry of Justice to discuss the role of business in creating a social value economy.

Sean Haley, CEO, Sodexo UK & Ireland said: “We are proud partners of the Social Value Portal and are pleased to have been able to contribute, through our membership of the National Social Value Taskforce, to the development of the roadmap to delivering a social value economy, which will be discussed at the conference.

“Our purpose has always been to contribute positively to those communities in which we live and work, through every interaction, so I am looking forward to sharing our progress with delegates, and to hear other organisations’ experiences, during this important conference.”

At the conference, Sodexo will also be showcasing **Starting Fresh**, its programme of activity to encourage and provide guidance to businesses on proactively hiring ex-offenders. The organisation will be using its exhibition stand to provide more information about processes such as hosting recruitment days inside prisons and answering questions to help employers overcome any perceived barriers.