

Wembley Stadium and Veolia celebrate green goals

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Wembley Stadium and Veolia thanked the record breaking fans at last week's Women's FA Cup Final for their help in achieving 77% recycling rates.

Seven proved to be the lucky number at last Sunday's game with a record-breaking 77,390 fans also in attendance.

Now, to ensure Wembley continues to score more green goals for the planet, the stadium team has worked with Veolia to introduce a fleet of new electric and hydrotreated vegetable oil (HVO) powered vehicles to clean up the stadium post-events. The eco-fleet, which sweeps up around the stadium after every event, will reduce emissions by up to 90% and ensure the home of football continues to be one of the greenest stadiums in the world.

Liam Boylan, Stadium Director Wembley Stadium commented: "As England's national stadium, we are fully aware of the impact that large scale events can have on our planet.

"We are always looking at ways of reducing that impact. Veolia has played a huge part in helping us attain our objectives and together, we have introduced a wide range of measures to ensure sustainability is built into our everyday operations."

More than three quarters of all waste generated at this year's 2023 Women's FA Cup Final between Manchester United and Chelsea was recycled. The achievement was only made possible by the work of Veolia, the UK's leading resource management company.

Gisela Endres, Veolia Senior Contract Manager said: "Over two million people visit Wembley Stadium every

year which gives us a huge platform to influence sustainable behaviours. Combining football and sustainability helps the fans of the future understand the importance of their choices and their impact on the planet, so the next generation will have the tools to fight climate change.

“Working together at the home of English football and the second largest stadium in Europe means we can showcase the innovations that make Wembley a sustainability leader and a great example of ecological transformation.”

Alongside the new vehicles Veolia has also launched a schools programme in Brent, the home of Wembley Stadium, to educate the fans of tomorrow on how football and sustainability can go hand in hand. The pilot programme builds on Veolia’s established schools engagement initiative which aims to reach 30,000 pupils across the country this year.

In becoming the benchmark company for ecological transformation, Veolia is committed to tackle climate change, resource depletion, biodiversity collapse, and pollution. By developing new innovative solutions the company is accelerating the process to radically change patterns of production and consumption and placing ecology at the heart of every process.

Wembley Stadium is one of the greenest stadia in the world. It became a zero- waste-to-landfill venue in 2010 and was the first sporting venue to achieve the Carbon Trust Triple Standard in 2014. In 2018 it achieved the prestigious ISO 20121 international standard for its work in sustainability.