

Asahi's awards hard services deal for its headquarters

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Hard FM services provider Pareto has been awarded a hard services contract with Asahi in the UK.

The contract will see it deliver a range of hard services to Asahi's UK head office in Woking. Its beer ale and cider brands include Peroni Nastro Azzurro, Asahi Super Dry, Meantime, Fuller's London Pride and Cornish Orchards.

Chief commercial officer Ian Wiggans said: "From the outset this was a brand that we were excited about partnering with. We loved their company culture and approach to business. We are thrilled to have been selected as their hard services partner and look forward to a successful partnership".

Asahi FM Annabelle Lloyd-Jane said: "Through the tender process we were looking for an organisation that could think innovatively and fit well with our company culture. In Pareto we found a great business that fully got to grips with our requirements and built a proposal to suit us. There was also a great synergy around company cultures which was a key driver. We look forward to a progressive partnership".