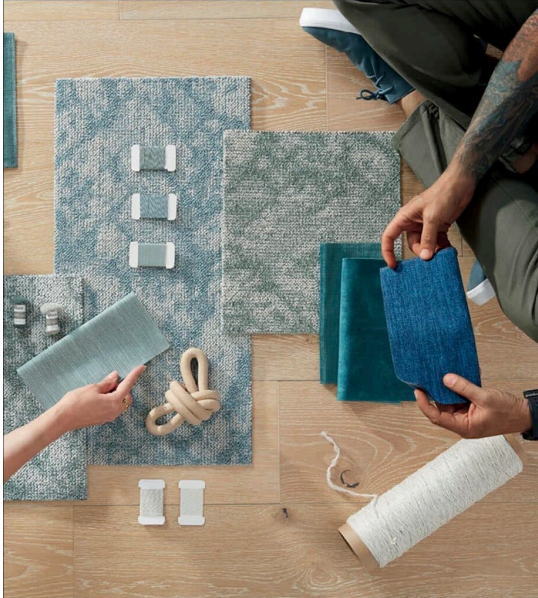


## Closed loop flooring collection launched

3 years ago



New Path is the latest carpet tile collection from commercial flooring designer-manufacturer [Shaw Contract EMEA](#), heralding the next step on the company's journey to combat carbon impact with the introduction of its new plastomer polyolefin backing.

Inspired by experience, community and diversity, the new cradle to cradle certified carpet tile collection is designed to promote a sense of belonging and engagement within the spaces where we work, learn and collaborate.

Available as a 50x50cm carpet tile in three unique styles, Upbeat, Positive and Poised, each style offers designers a choice of adaptive forms, undulating lines and organic shapes. Available in 12 colours, each styles can be used in isolation or in harmonious collaboration to create calming or stimulating schemes.

Produced at the company's carbon neutral facility in Scotland using 100% renewable electricity, the collection embodies circular economy principles by using the solution dyed nylon made from 100% recycled content nylon fibre.

### Closing the loop

The carpet tiles are designed for enhanced durability to perform in high-demand environments. Made from plastomer polyolefin compound, its backing is bitumen free and 50% lighter than other backings.

Closed loop recyclable, at the end of its useful life the carpet tile becomes the raw material for its own production. The entire carpet tile can be returned as part of the company's Re[TURN] reclamation programme meaning those sending back are contributing to a closed loop lifecycle.

### Healthy environments

It is Indoor Air Comfort Gold certified for low-emitting products, demonstrating a focus on quality and contribution to healthier indoor environments and conforming to the Eurofins standards for low product emissions requirements. The collection is optimised for low embodied carbon and carries a 15-year lifetime commercial warranty.