

New Head of Sales for phs Greenleaf

3 years ago



[phs Greenleaf](#) has appointed Samantha Birkin as its new Head of Sales as it continues its nationwide growth plans.

Samantha spent five years as a Senior Key Account Manager in the hygiene division of the phs Group, which phs Greenleaf is part of, before making the move into the new role at Greenleaf, which provides planting, landscaping and grounds services to businesses.

She now heads up the sales team, working with customers right across the UK in a range of sectors from hospitality and leisure venues to retail spaces, public buildings and commercial premises.

phs Greenleaf provide everything from indoor and outdoor plants to living walls, grounds maintenance and Christmas trees and decorations for businesses.

Samantha said: "This is such a great time to join Greenleaf as so many more businesses are really prioritising the health and well-being of their staff and taking steps to improve it, including embracing the benefits that plants can bring – which is everything from improved air quality and mental health to increased productivity.

"I'll be focusing on more in-depth conversations with companies about what they can do to improve well-being at work and really pushing the boundaries in the industry. I'm looking forward to further developing the sales team and supporting their personal growth ambitions too."

Stephen Dieppe, Managing Director at phs Greenleaf, said: "Samantha has been part of the phs Group for a number of years and we are delighted that she's decided to join the Greenleaf team. She's an experienced salesperson with a real passion and drive to help and support businesses."