

Heavyweight wool twist carpet launched

2 years ago



Award-winning carpet manufacturer and distributor Cormar Carpet Company has added the new heavyweight Hampstead wool twist product to its wool carpet collection.

Made from 80% pure new wool, 10% polyester and 10% tuftbond, its is a fine quality, tenth gauge carpet, available in two pile weights, Supreme and Deluxe.

The range is suitable for extra heavy domestic use, making it ideal for high traffic areas such as stairs and hallways.

Hampstead has a strong palette of 20 on-trend plain and heather shades including a stormy grey (Moody Blue) deep red (Claret) and relaxing green (Lotus Leaf).

It is designed to be durable, resilient and luxurious, and combines the natural beauty of wool with long lasting looks.

As well as being moth resistant, it also comes with a 10-year wear warranty.

“As more consumers look to introduce natural fibres into their homes, our wool collections are becoming increasingly popular, allowing customers to add a touch of natural warmth, comfort and luxury to their homes.” said marketing director David Cormack. “Our new collection looks great, is tough and hardwearing and complements our existing wool offering to provide retailers with a range of products to suit all styles and requirements, coupled with the quality and reliability they receive from Cormar.”

The collection is available in 4m and 5m widths to suit all homes and will be delivered via the company’s nationwide delivery fleet. The company produces its wool and polypropylene carpet ranges from two production sites in Lancashire and distribution is via its two regional distribution centres in Hemel

Hempstead and Bury.

It also owns its own fleet of over 70 distribution vehicles to ensure a fast delivery service to customers, as well as servicing its retail customers through a team of sales representatives throughout Britain and Ireland.