

# Partner Pavilion introduced at The Emergency Tech Show

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Technology solutions provider Microsoft has announced the launch of its Partner Pavilion at The Emergency Tech Show, which takes place at the NEC, Birmingham from 19-20 September 2023, alongside the Emergency Services Show.

The pavilion will serve as a central hub for the company and its partners to showcase a wide range of digital solutions specifically designed to empower first responders and drive the digital transformation of the emergency services sector. This project is driven and led by senior business applications executive Parm Singh, who has over 20 years' industry experience in delivering a number of transformational projects.

The pavilion is designed to bring together leading technology companies, system integrators, and solution providers who have developed ground-breaking technologies to improve the efficiency and effectiveness of first responders. This collaborative effort highlights the collective impact of the technology ecosystem in supporting communication during emergency response efforts and advancing public safety.

Recognising the critical role that advanced solutions play in emergency situations, the company has pioneered a comprehensive suite of tools and services in collaboration with its partners. These solutions enable first responders to leverage the power of the cloud, artificial intelligence, and data analytics to improve communication, streamline operations, and ultimately save lives.

Exhibitors already confirmed in the pavilion include Kainos, Hitachi, Velrada, Node 4, HSO, CPS, Insight, Kin & Carta, Simpson Associates, Symity, and Altia.

In addition to the technology showcase, it will feature an exclusive content theatre covering a range of



themed topics covering safeguarding, intelligent insights and empowering front line officers, providing educational resources and insights into the contributions made by the company and its partners.