

Vacherin marks its 20-year milestone by raising more than £22,000 for charity

3 years ago



Vacherin has raised more than £22,000 through a special fundraising event to support the valuable work of Luminary Bakery.

The Vacherin London 20 charity spectacular was a core part of the London catering specialist's 20th anniversary celebrations that brought together Vacherin's team members, family, friends and clients.

More than 100 people took part, walking, running or jogging the 20km course (or parts of it) along the River Thames. The event started and finished at St Katharine Docks at one of Vacherin's client sites, Clarksons, and on completion, everyone's efforts were rewarded with celebratory drinks and barbecue.

In keeping with the '20th anniversary' theme, the Vacherin team set itself the ambitious target of raising £20,000 for Luminary Bakery, a visionary organisation that is run by women to help women who have had social and economic disadvantage to build a better future for themselves.

Having exceeded the fundraising target it was with great pride that Vacherin's Managing Director, Phil Roker, presented Alice Williams, the Founder of Luminary Bakery, with a cheque* at Vacherin's Taste of Vacherin 20-year anniversary client event.

Phil Roker said: "What a fantastic fundraising event and a wonderful way to celebrate our 20th anniversary. Giving back has always been part of the Vacherin culture, so to be able to do so whilst marking our significant milestone was so uplifting for all the team. It was an absolute pleasure to hand the giant cheque to Alice Williams at our Taste of Vacherin event. Luminary Bakery is an amazing charity and we're thrilled to continue to support them and their valuable work."

“I must thank all the team that made Vacherin London 20 happen, our client host Clarksons, and our supplier partners who sponsored the event – and of course an extra big thank you to everyone that took part and raised such an incredible amount. We’re known for being an energetic bunch, always up for a physical challenge, so who knows what we’ll pull out of the bag for our 25th anniversary... watch this space!”

Vacherin has been an active supporter of Luminary for nearly ten years and the fundraising included sponsorship for completing the Vacherin London 20 event plus a raffle with amazing prizes such as a night at The Ritz and dinner The Royal Opera House.

Vacherin London 20 was kindly supported by supplier partners including IFSE, Britvic, Smith and Brock, Ellis of Richmond, Evolve, Collins King, Off To Work and Hills Prospect.