

## Adam Hoult and Justine Cooper Join Forces with SPG Group to Drive Sustainable Profitable Growth for Businesses

2 years ago



Business management consultants Adam Hoult and Justine Cooper are excited to announce their partnership with SPG Group. Together, they will empower businesses to achieve transformative growth and operational excellence.

Adam, based in Dubai, brings his expertise in process improvement and operational optimisation to SPG Group's Middle Eastern operations, further expanding the company's global footprint. Leveraging modern online collaboration tools, Adam is able to seamlessly support SPG activities in the UK, while Justine contributes her knowledge and support to the Middle East activities.

"Justine's knowledge in procurement and project management perfectly complements my focus on process improvement and operational optimisation," said Adam. "By partnering with SPG Group, we are dedicated to driving sustainable and profitable growth for our clients, my presence in Dubai enhances our reach in the Middle East as well as the UK."

Justine added, "Being able to assist the Middle East activities of SPG Group and collaborate with Adam remotely using online collaboration tools is a testament to the power of modern technology. Together, we guide businesses through transformation journeys and help them achieve Sustainable Profitable Growth."

Krys Stanton, Director at SPG Group commented "I am thrilled to have Adam and Justine joining forces with SPG Group. Their expertise and passion for driving sustainable profitable growth align perfectly with our mission. I look forward to collaborating with them and leveraging their skills to deliver outstanding results

for businesses across regions. Together, we are poised to make a significant impact in helping businesses achieve their strategic goals and unlock their full potential.”

The collaboration between Adam, Justine, and SPG Group offers businesses unique opportunities to leverage tailored services across different regions. With a focus on sustainable and profitable growth, they guide clients through strategic planning, operational efficiency improvements, and successful project execution.

For more information about the SPG Group and the services provided by Adam and Justine, please visit the newly-launched website at [www.spgggroup.co.uk](http://www.spgggroup.co.uk)

#### About Adam and Justine

Adam Hoults is a highly skilled business management consultant specialising in process improvement and operational optimisation. With a deep understanding of the intricacies of business operations, Adam helps companies achieve sustainable and profitable growth by streamlining their processes and enhancing operational efficiency. His expertise extends to mapping out, defining, quantifying, measuring, and reviewing processes to maximise business efficiency. Adam’s approach, influenced by LEAN SIX SIGMA principles, combines his knowledge of people and how they think with real-world experiences in launching and running companies. He excels in assessing the challenges that restrict businesses from reaching their “perfect world” situation and develops innovative solutions to remove these barriers. Adam’s focus on operational excellence and process optimisation enables businesses to achieve sustainable growth while minimising environmental impact, emphasising the importance of a holistic and responsible approach to success.

Justine Cooper is a seasoned expert in procurement, project management, and strategic execution. With a wealth of experience working in senior roles for large corporations, as well as niche consultancies, Justine possesses deep insights into how decisions are made and how to effectively execute initiatives. Her diverse background in areas such as Procurement, Programme & Project Management, Property Management, and Data Management equips her with a comprehensive understanding of business operations. Justine’s expertise lies in supporting companies of all sizes, helping them turn their strategic plans into reality by setting up and running robust programs and projects. She also provides valuable training and case studies to facilitate knowledge sharing and foster continuous learning within organisations. Justine’s collaborative approach and knowledge in understanding how procurement works enable businesses to successfully sell their goods and services to large corporations, unlocking new growth opportunities.

#### About Krys and SPG Group

Krys Stanton is a highly accomplished Director at SPG Group, where he plays a pivotal role in driving the company’s strategic initiatives and fostering sustainable profitable growth for businesses. His previous experience in senior Procurement Leadership roles in large corporates with a real passion for supporting SME’s, have equipped him with a comprehensive understanding of driving business growth and cultivating strong client and supplier relationships. Krys’s unwavering commitment to delivering exceptional service, and as a highly motivated and results-oriented professional, he drives SPG Group’s mission of empowering businesses to achieve Sustainable Profitable Growth.



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