

Catering company appoints managing director

2 years ago



Specialist catering services provider [Palmer & Howells](#) has appointed Jeremy Alderton as its managing director.

He has a classical craft background and began his career as a chef working in restaurants and five-star hotels where he developed a passion for the hospitality business.

Mr Alderton spent many years working for a large, global catering and FM organisation where he progressed from catering manager to MD. Throughout his journey, he gained valuable expertise as an operator and sales director, both in the education and business & industry sectors. Notably, over an eight-year period, Jeremy successfully led and grew its independent education business.

Recognising the critical necessity of building client and industry relationships, he still maintains this as a priority today. Equally important is creating opportunities for his team to develop, flourish and succeed under his leadership.

Chief executive officer Ben Wood said: "We are delighted to welcome Jeremy as our new managing director as he brings with him many years' expertise and an in-depth knowledge of both the independent education and business & industry markets. The importance of assembling the right team underscores our commitment to growing and diversifying the Palmers & Howells business. With Jeremy's wealth of relevant experience, together with the support of a fantastic team, we are excited about the future prospects for the business."

Mr Alderton said: "I am thrilled to have this opportunity to lead the Palmer & Howells business which encapsulates what is important for clients, pupils and adults – appetising, modern and healthy food which

is freshly prepared, bursting with flavour and locally and ethically sourced. I also share Palmer & Howells' dedication to highlight the significance of a wholesome and balanced diet which plays such a crucial role in boosting wellbeing during the busy school day and later in adult lives in the workplace and beyond."