

IPAF LAUNCHES WOMEN IN POWERED ACCESS WEBINAR SERIES

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IPAF - International Powered Access Federation - is holding a series of webinars as part of its Women in Powered Access initiative, the first one of which will focus on 'Women in Leadership' and will be held on 20 September 2023.

The Women in Powered Access initiative was launched in 2021 and aims to recognise and celebrate the contributions of women in powered access, as well as outline career pathways for women already in the industry and those looking to enter it.

The webinar will explore what it means to be a woman in leadership today, what makes a good leader, as well as busting some myths around leadership.

Hosted by Ali Moore, an experienced leadership development consultant and joined by a panel of senior figures from across the industry: Debbie Hameetman, Director of People Process and Digital Technology EMEAI (JLG); Oana Samoila, Key Accounts Sales Manager (AlmaCrawler) and Vicki Allen, Managing Director (International Platforms). The panellists will discuss their experiences and highlight take-aways for aspiring leaders.

The webinar complements the initiative's other activities which include a mentoring scheme for women in the industry, stories of women in different roles across the sector and the first women in powered access networking event.

Karin Nars President of IPAF comments: "It is great to see the development of the initiative so far, and the momentum and engagement we have had. The webinars aim to really focus on key issues for women in the industry. They aren't just for women but also an opportunity for their male colleagues to learn about experiences of women in the industry. I look forward to seeing members taking part and coming away with

key takeaways and ideas they can bring into their workplace and working lives.”

Ali Moore added: “It is a privilege to be part of this first webinar focusing on women in leadership, and we already have a global audience registered to attend. I hope this will provide valuable insight and will inspire many more aspiring women leaders.”

● To register for the ‘Women in Leadership’ webinar and to search for more upcoming events visit www.ipaf.org/events. The webinars are free to attend and are open to both members and non-members. The webinar will be broadcast in English.