

## Stadium Support Services announce sponsorship agreement with QPR

2 years ago



<u>Stadium Support Services</u> has announced a sponsorship agreement with Queens Park Rangers Football Club (QPR).

The sponsorship agreement not only solidifies their role as the official facilities management partner but also signifies their extended commitment to supporting the club.

Scott Hudson, Operations Director of Stadium Support Services, shared his enthusiasm for the partnership, saying, "We're excited about this sponsorship deal with QPR. As a business headquartered in West London, we have close ties to the local community. Coupled with the fact that many of our employees are devoted QPR supporters, it makes us eager to continue strengthening our collaboration with the club."

The agreement encompasses a range of benefits for both parties. Key highlights include:

- High Visibility Branding: Stadium Support Services will have a strong presence with pitch-side branding and digital exposure, ensuring their brand is showcased prominently during QPR's matches and events.
- Stadium Support Services Lounge: An additional aspect of the partnership is the creation of an exclusive lounge, located in the southwest corner of the stadium. With unrivaled views across the pitch, the lounge will offer a vibrant environment for attendees.

Joseph Noble, Commercial Director at Stadium Support Services, commented, "The new lounge will provide a fantastic opportunity to bring together our family, friends, colleagues, and prospective clients in one of the most atmospheric stadiums in the country."