

Cloud receives national recognition for innovation

2 years ago



[Cloud](#) has been recognised as a leading innovative property technology company in the UK. The firm's Mindsett product has helped the company to rank second in the BusinessCloud Top 50 PropTech businesses.

Cloud's new technology, Mindsett PRISM, is a patented new IoT solution that monitors building assets, delivers data to a cloud-based dashboard and app, and encourages users to make practical environmental changes.

By combining IoT, AI, and machine learning, property managers can effectively target energy and resource usage, reducing costs and waste and building an asset data index to enable predictive maintenance. Data shows that users achieve 23% energy savings in large multi-site operations.

Commenting on the ranking, Jeff Dewing, Cloud CEO, said: "We set out to help companies address the challenges of reducing their carbon emissions in a meaningful way. After years of research and development, the Mindsett PRISM product is now achieving results for customers across a diverse range of industries.

"The beauty of the Mindsett platform is that it uses data to drive behavioural change, which independent studies have proven accelerates change to achieve economic efficiencies and environmental benefits."

PropTech 50 is an annual study of UK businesses using innovative technologies for building management, real estate, and construction. A public vote is combined with selections from an independent judging panel to determine the final ranking.

Mindsett PRISM can be integrated with existing systems and workflows, making it easy for organisations to adopt without disrupting their operations. The system is designed to be user-friendly, with intuitive dashboards and apps and interactive reports that provide actionable intelligence.