

Contracting Excellence: Events by Amadeus celebrates new partnership with Unique Venues Birmingham

2 years ago



The arm of national catering business, **Amadeus**, responsible for the delivery of standalone event catering, has secured its latest contract with Unique Venues Birmingham (UVB).

Events by Amadeus has been working with UVB since 2019, and the team have signed a new three-year contract to deliver catering provisions to the organisation. UVB deliver a range of events from banquets, conferences and bespoke parties at The Library of Birmingham and The Rep.

Dedicated to creating exceptional experiences and taking a bespoke approach to event catering, Amadeus brings more than 45 years of expertise and exciting innovations to the partnership. From intimate affairs to large celebrations and everything in between, the contract marks a commitment from Events by Amadeus and UVB to a motto of 'anything is possible' – providing the highest quality catering services and event management.

The team pride themselves on how they maximise the menu offerings with UVB's inherent flexibility – whether its buffet catering for a conference or meeting, a sit-down banquet for an awards ceremony, their StrEAT food concept for a networking evening, or a fine dining gala dinner.

Thanks to the partnership, Events by Amadeus and UVB ensure a seamless process from the start to finish of any event, sourcing local ingredients with 80% of food and beverage suppliers located within a 30-mile radius of the venues, to delivering inspiring and sustainable menus.

Suzanna Reid Barreiro da Silva, Managing Director at Unique Venues Birmingham said: "We have worked

with the team for nearly five years and in this time, they have continued to exceed our needs and expectations at the 300+ events we host in our venues each year.

“The new contract with Events by Amadeus is testament to our joint commitment to excellence. Their culinary experience aligns seamlessly with our venue’s ethos, and we’re so excited to bring unparalleled experiences to our clients.”

Events By Amadeus’ menus boasts an array of creative catering options for event organisers to ensure memorable food experiences, with options available for every dietary need. Planning is made simple thanks to a seamless relationship between the event organiser, UVB, and Amadeus.

Kevin Watson, Managing Director of Amadeus, said: “We are overjoyed to be entering a new partnership with the UVB team. With our local knowledge, commitment to sustainable practices and desire to deliver exciting and untraditional menus, organisers continue to trust us to bring their visions to life.”

“We are immensely proud of the relationships we develop and the team works tirelessly to deliver for our venue partners. Together, we will create memorable culinary experiences that elevate every event at UVB.”