

Dreamland Margate to Join Levy UK + Ireland Portfolio with KERB and Peppermint Collaboration

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From October, Levy UK + Ireland partners, KERB and Peppermint, are set to take charge of food and beverage operations at Dreamland Margate, the picture-perfect seaside entertainment sensation and amusement park on the Kent coast.

The one-stop shop of culture, food and festival fun will benefit from a food and drink overhaul when street food giant, KERB, assume responsibility of feeding the seaside venue's visitors. KERB will support and grow the local traders already working at Dreamland Margate as well as bringing in more food talent. Attendees can expect to be wowed by authentic street food dishes, served up by a diverse mix of independent operators. A full line-up will be revealed when Dreamland Margate re-opens its doors in Spring 2024.

Peppermint will be the event and concert bar operator at Dreamland Margate which this year welcomed 25+ artists including Sir Tom Jones, The Streets, Queens of the Stone Age, Bicep, Primal Scream, Happy Mondays, The Human League and many more. The premium bar solutions experts will be imparting over 20 years' experience running bars at 40+ events every summer including Radio 2 in the Park, Camp Bestival, Mighty Hoopla and American Express presents BST in London's Hyde Park. Peppermint's relationship with Dreamland's CEO, Eddie Kemsley goes back to 2003 when the award-winning bar company was founded.

Dreamland Margate's outdoor summer season runs from spring through to the end of summer, then a diverse calendar of indoor concerts and events runs throughout the winter months. The venue is also available for private and corporate event bookings all-year-round and any food and beverage requirements will be maintained by Levy UK + Ireland and its partners.

Both KERB and Peppermint share a mutual commitment to support the local community in Margate to ensure job opportunities are filled with local talent and regional suppliers are cultivated and fostered.

Eddie Kemsley, CEO, Dreamland Margate says about the partnership: 'We are all delighted to be teaming up with Levy UK + Ireland partners, KERB and Peppermint. This partnership will take our food and drink offer to the next level, providing all our visitors, corporate guests, and event goers with an even more eclectic and diverse range of choices. We can't wait to get this party started!'

Simon Mitchell, CEO, KERB says: "We're thrilled to be taking charge of the menu at Dreamland Margate. This seaside town has already made a name for itself as a culinary destination, and we're excited to get to know both Dreamland's existing food traders and the wider local food scene. Together, we will ensure that the food offering at Dreamland Margate is as exciting as the rides at this iconic amusement park."

Alex Brooke, Co-Founder, Peppermint also comments: "We are extremely excited to be working with Dreamland Margate, a fantastic venue we have been visiting for years. Eddie and the Dreamland team have done a fantastic job of putting Margate on the map with this incredible multifaceted space. We have already started work on new bar concepts and delivering a host of new dispense technology into play, as well as working hard to implement a low-carbon operation. See you at the seaside!"