

## Entegra & leading hospitality giants launch Hospitality Alliance for Responsible Procurement

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**Entegra**, a Sodexo company, and expert in procurement solutions and cost optimisation for the hospitality industry, joins forces with five global hotel companies, Accor, Hilton, IHG Hotels & Resorts, Marriott International, and Radisson Hotel Group, and global hospitality group purchasing organisation Avendra to launch the Hospitality Alliance for Responsible Procurement (HARP) to accelerate positive impact across the hospitality industry, driven by a commitment to provide greater support to its clients on key sustainability goals.

The HARP members will enrol their suppliers in a sustainability assessment via the EcoVadis platform, which scores suppliers based on a range of sustainability metrics. The resulting sustainability scorecards and insights, shared by suppliers through the EcoVadis platform, will allow HARP members to better gauge their supply chain's sustainability performance and make choices based on measurable sustainability goals and guidelines.

By aligning all seven companies as peers, Entegra and the other HARP founding members intend to use their collective strength to send a unified message to the supplier community and seek significant changes in the industry to benefit the whole ecosystem.

Harmonising on a common sustainability performance assessment methodology will drive positive impact in key areas of responsible procurement: waste management, plastics reduction, energy savings and sustainable sourcing. These commitments are part of Entegra's award-winning corporate social responsibility programme and comprehensive suite of environmentally conscious solutions to support their

clients in minimising their business' impact on the planet.

Damien Calderini, Entegra Global CEO. *“Entegra is a very proud founding member of the Hospitality Alliance for Responsible Sourcing powered by EcoVadis alongside the world’s leading hospitality businesses.*

*“We firmly believe that collaboration is key to accelerate impact. Leading the way on sustainability topics has always been a priority for Entegra and we are convinced that we can make significant, positive impact by improving sustainability all along the hospitality supply chain and sharing our best practices and know-how. Sustainable procurement will be key to elevating the hospitality industry and exceeding guests’ expectations.”*

Paul McArdle, Entegra Global COO, the company’s representative on the HARP board. *“This alliance reflects our long-standing commitment to helping our supplier partners progress and achieve their sustainability ambitions, thus providing more value to our hospitality clients and supporting them in their key business goals.”*