

## Abloy UK appoints Cassie Wong to further strengthen telecoms division

3 years ago



[Abloy UK](#) is delighted to announce the appointment of Cassie Wong to its Critical Infrastructure division, specialising in the telecoms sector. Cassie's appointment broadens the skills and experience within the team and further strengthens Abloy's position in the industry.

Cassie previously worked for ASSA ABLOY Hong Kong, building industry knowledge about the construction sector and forging relationships with architects and specifiers.

She then went on to become a DipGAI qualified ironmonger, and gained experience around new building projects and specification, ironmongery, hardware such as electric locks, and automation.

Cassie will be using her industry knowledge to build relationships and engage with people across the communications sector, including mobile network operators, tower companies, ISP providers and datacentres, as well as postal, radio and TV media operators.

Cassie commented: "With over 10 years of experience in the construction sales industry, I'm delighted to re-join the ASSA ABLOY family with my role at Abloy UK as a member of the Critical Infrastructure team, looking after the telecommunication sector.

"Asset management and controlling infrastructure is crucial in the industry, with organisations often boasting many disparate sites and assets. I want to fully understand the issues they face around security and explain how Abloy solutions can help.

"BEAT and PROTEC2 CLIQ are two stand-out systems that I am particularly keen to showcase. BEAT is a keyless solution that combines a digital key, a mobile app, with an expanding range of products including

a heavy-duty, Bluetooth padlock, Key Deposit and Controller offering flexible access rights and audit trails amongst a raft of other features.”

Steve Wintle, Head of CI at Abloy UK added: “We’re delighted to appoint Cassie, expanding our expertise across the UK’s Critical infrastructure, and growing our market-leading position as the first choice for high-security solutions.

“We wish her a warm welcome to the team, and look forward to utilising her expertise as a trusted advisor alongside Rob Turner to better serve our clients in the telecoms sector.”