

## Bidvest Noonan and Go-Ahead London Win Green Apple Award for Innovative Plant-Based Cleaning Agents

2 years ago



**Bidvest Noonan** and Go-Ahead London, a leading provider of passenger transport services, have claimed a prestigious Green Apple award for the development a range of powerful plant-based cleaning agents.

The Green Apple Awards are run by The Green Organisation, an international, independent, environment group with a 30-year history of promoting environmental best practice around the world.

Bidvest Noonan is a market-leading provider of security, cleaning, and support services. The business's transport sector teams help bus and rail operators to provide safe and comfortable environments for their passengers. The company's work impacts more than eleven million commuters and over one point five billion journeys every year.

To develop, their award-winning product, Bidvest Noonan and Go-Ahead London partnered with Chela, a UK manufacturer of innovative specialised chemicals and technical solutions. Their objective was to develop a 100% plant-based range of detergents for vehicle cleaning, depot cleaning and facility cleaning, including heavy duty degreasers.

Together, the partners developed the Pure Range. The Pure Range includes a vehicle cleaner for traffic film and tough grime, a versatile detergent for various surfaces, and essentials like hand soap, descaler, and washing up liquid.

The new products are free of harsh chemicals, which makes them safer for use. They are a biodegradable which helps reduce water pollution. Plant-based detergents are made with renewable resources, making

them more sustainable than traditional, synthetic detergents.

Commenting on the award, Bidvest Noonan CEO Declan Doyle said “It is an honour to receive a Green Apple Award and I’m very proud that we have won this award alongside our client, Go-Ahead. We are working closely with our customers to address the pressing challenge of environmental sustainability.”

Tony Philippou, Chela, added “We are absolutely delighted that Bidvest Noonan and Go-Ahead have been awarded a prestigious Green Apple Award. The Pure Range was developed to allow our clients to eradicate petroleum-based chemicals from their supply chains whilst ensuring that cleanliness standards are delivered at the highest possible levels.”

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