

First Christmas pitch side experience at Hampden Park unveiled by Sodexo Live

2 years ago



10 November 2023 <u>Sodexo Live!</u>, the venue partner to some of the most famous stadia across the UK, including Hampden Park, is offering Christmas events with a difference this festive season, in the form of dining in exclusive hospitality domes situated on the edge of the pitch of Scotland's National Stadium.

Available for the Christmas party season, the clear domes seat six people and are available for private hire for three hours. There is a choice of a five-course taster menu or a grazing menu option, all dishes use in-season, locally sourced dishes specifically created by the company's team of chefs.

Guests receive VIP treatment from arrival, with a welcome glass of champagne, an exclusive behind-the-scenes look at the home side's changing room and the opportunity to have a personalised message displayed on the scoreboard.

Chief executive officer Rebecca Kane Burton said: "Sodexo Live! is committed to delivering memorable experiences all year round, but we believe Christmas should be extra special, which is why we have launched our exclusive first-class pitch side dining experience.

"What better way to enjoy a football-inspired festive event with the family, office party or Christmas get-together with friends. The domes are just one example of how Sodexo Live! does things differently in the marketplace." Scottish Football Marketing commercial director Brendan Napier: "One of the priorities for the Scottish FA is to provide memorable fan experiences for Scotland supporters and this innovative new initiative from Sodexo Live! undoubtedly delivers this. By bringing fans right to the heart of Hampden Park for a unique dining experience, Scotland supporters can treat themselves to an unforgettable evening where they can make yet more treasured memories at the national stadium."

A long-term partner since 1999, the company has been continuously supporting Scotland's national stadium with services such as catering, retail, hospitality, conferences, events, marketing, and sales.