

The North gets ready to shine as the Manchester cleaning show opens registration for 2024

3 years ago



The Manchester Cleaning Show is returning on 13-14 March 2024 at Manchester Central. As the UK's premier cleaning and hygiene event supporting industry growth in the North of England and Scotland, the event will provide valuable learning and sourcing opportunities for professionals involved in the industry. Visitors will get to hear from expert speakers, build relationships with industry peers and discover the latest products and innovations in their sector.

Organised by the British Cleaning Council and Quartz Business Media Ltd, the Manchester Cleaning Show attracts over 2,000 senior buyers, making it the region's largest dedicated trade show focused on the cleaning and hygiene industry. Leading brands such as Killis, phs Group, Makita, MotorScrubber, BICSc and Team Software are already confirmed to exhibit.

Greyland Limited is one of the many exhibitors confirmed for this year's event. Its CEO, Richard Dyson said: "Greyland has been involved with the cleaning show in Manchester ever since the inaugural 2016 event and we have seen it develop. After moving to the Manchester Central venue in 2022, the signs are that 2024 will be the biggest yet. It is always a great opportunity to catch up with current customers and potential prospects, from right across UK and Ireland and especially those who do not want to trek all the way down to London."

The show offers a unique experience to highlight industry sectors to a regional audience, with 86% of visitors outside of those that attend the London Cleaning Show. The event attracts attendance from facility management companies, contract cleaning operators, and a vast array of end-users in transportation,

healthcare, hospitality, manufacturing, entertainment and education.

New for 2024, the Manchester Cleaning Show event app is built for exhibitors and visitors to get the most out of their time. The app promotes sustainable information access, providing access to exhibitor profiles, conference schedules, and a full networking suite to help attendees contact each other and plan meetings during the show.

As demand grows for high-rise commercial window cleaning, the Manchester Cleaning Show will host a battle of window warriors showcasing the latest in façade cleaning systems.

Event director Paul Sweeney has said: “We are pleased to be returning to Manchester for the cleaning show. We’ve seen some significant growth in the region since our last Manchester event, meaning 2024 will provide an unmissable opportunity for new and old faces across the sector to connect and learn from each other.”

British Cleaning Council Chair Delia Cannings said: “The Cleaning Show is one of the biggest and most important events in the industry’s calendar, and along with many in the sector we are looking forward immensely to its return next year.

“A fantastic showcase for the size and importance of the industry and a brilliant celebration of the vital work of sector staff, it remains free to register to attend so don’t miss out and make sure you sign up.

“With leading companies exhibiting, the chance to hear from expert speakers and much more besides, the show will be a must-see event for everyone connected with the industry in the North of England and Scotland.”

With almost two thirds of exhibitor stands now booked and visitor registration set to fill out fast, the show’s speaker line-up will be announced in the coming weeks. The show also coincides with day two of the Northern Restaurant & Bar Show which attracts hospitality professionals from across the North.

To visit the show click here: [Manchester Cleaning Show website](#).

For exhibition and sponsorship opportunities contact: paulsweeney@quartzltd.com or michelleandrews@quartzltd.com