

IDC MarketScape names E2open as leader

2 years ago



Connected supply chain SaaS platform [E2open Parent Holdings](#) has been positioned as a Leader for the third consecutive time in the IDC MarketScape: Worldwide Multi-Enterprise Supply Chain Commerce Network 2023 Vendor Assessment. The evaluation differentiates the company for its comprehensive network, accessible integration strategy, data-based architecture, and scalability.

The IDC MarketScape research is a quantitative and qualitative assessment of the characteristics that explain a vendor's success in the multi-enterprise supply chain commerce network (MESCCN) space and helps assess current and anticipated performance in the marketplace. The research considered both current capabilities and future strategies. The company was named a leader in terms of both current capabilities and future strategies. The IDC MarketScape assessment is designed as a starting point to provide manufacturers, retailers, or wholesalers with a shortlist of qualified vendors.

IDC Manufacturing Insights defines a multi-enterprise supply chain commerce network as any platform that facilitates the exchange of information and enables transactions among disparate parties about the supply chain or supply chain processes. The report states that "the ability to integrate to, or be integrated with, supply chain applications spanning both planning and execution/fulfillment is the way of the future for these networks." These networks are instrumental to connect and create shared value between internal and external parties across multiple tiers and ecosystems to collaboratively resolve issues, address disruptions, mitigate risk, and identify new growth opportunities.

A leader in multi-enterprise supply chain networks

The following factors contributed to the company's leadership position in the assessment:

- The largest network comprising all four supply chain ecosystems – demand, supply, logistics, and global trade – connecting over 480,000 enterprises worldwide, providing a cost-effective approach to

collaborating with trading partners, and delivering fast time-to-value.

- Offers a “come as you are” integration strategy, enabling clients to digitize *all* partner connections.
- Full set of data-driven applications provides the breadth and depth necessary to meet current client needs while digitally transforming operations to achieve future scale.

“Today’s supply chain risks and opportunities extend far beyond the enterprise, making it essential to collaborate effectively with all trading partners – suppliers, distributors, and transportation partners. Most disruptions and opportunities happen outside the four walls of a company, so the ability to collaborate with the extended network of partners is critical for the company’s success,” said executive vice president of product and strategy Pawan Joshi. “From these multiple tiers of potential supply disruptions, to forced labor regulations, Scope 3 emissions requirements and more, it’s glaringly evident that visibility only to the first tier of partners is no longer enough; supply chains must go deeper into sub-tiers to see, understand, and respond to events effectively across their entire ecosystem.

“The IDC MarketScape’s recognition of e2open as a leader in multi-enterprise for the third time validates our strategy of providing the largest, most comprehensive network, and one with AI-enabled applications at its core, to support all major supply chain management functionality. We’re grateful to our clients, many of the world’s top brands, who work collaboratively every day across these ecosystems to build more sustainable and resilient supply chains,” he said.

IDC group vice president Simon Ellis said: “As the report notes, the ability to integrate to or be integrated with, supply chain applications spanning both planning and execution/fulfillment is the way of the future for these networks. E2open is again a Leader in this year’s MarketScape: Worldwide Multi-Enterprise Supply Chain Commerce Network Assessment, recognized for its commitment and focus in solving the most complex supply chain challenges for its clients. With an extensive network in terms of connected partners, tiers, and ecosystems, e2open connects all four ecosystems required for true end-to-end supply chain management across all tiers.”