

## JLL appoints new Data Centre Director in EMEA

2 years ago



JLL has appointed Samuel Rose as Data Centre Transactions Director in EMEA. This newly created role reflects the continued expansion of JLL's data centre team and growing demand for data centre services in the region.

Sam will be responsible for site provisioning, acquisition and disposals, working closely with [Tom Glover, Head of Data Centre Transactions, EMEA](#) to meet the growing demand for transactional services from operator, developer and investor clients. He brings invaluable industry experience having supported hyperscalers and data centre operators' expansion into new markets. He joins from Cushman & Wakefield where he was Land Transaction Advisor for the EMEA Data Centres team.

Latest analysis by JLL shows that demand for data centres in Europe's tier one markets is up by over 20% yoy, with take-up reaching 218MW at the end of Q3 – on course for a record year. London continues to be the largest co-location market in Europe, while Madrid is the fastest growing secondary market with 42MW planned in 2023. The boom in data centres triggered by generative AI has also led to more competition for the best locations for future data centres.

Tom Glover, Head of Data Centre Transactions, EMEA, JLL, said: "As our industry continues to grow at an exponential rate, the demand for expert knowledge of the market combined with transactional expertise is also rising.

Having Sam on board places us in an excellent position to drive the continued evolution of our data centres team in EMEA and strengthen our ability to provide expert advice to occupiers, operators, investors, capital providers and developers looking for suitable locations for data centres that meet

regulatory and environmental criteria. I am pleased to welcome Sam to the team.”

Samuel Rose, Director, Data Centre Transactions, EMEA, JLL, added: “Data centre location strategy is becoming more critical in Europe, and there are important success factors to consider when determining the best location for data centres. We’re seeing cloud providers, investors, developers and operators starting to take a more strategic geographic and environmental approach to data centre site selection. I look forward to working with the wider JLL team to support our clients’ requirements.”