

## Johnson Controls Creative Team wins In-House Team of the Year at Institute of Designers in Ireland Design Awards

2 years ago



[Johnson Controls](#), the global leader for smart, healthy and sustainable buildings, today announced its in-house creative team was named In-House Team of the Year at the [Institute of Designers in Ireland \(IDI\) Design Awards](#), demonstrating an ongoing commitment to learning, experimentation and innovation. The IDI is the largest and oldest association of Irish design professionals and is committed to advancing the value and impact of design – inspiring, supporting and learning from one another along the way. The IDI 2023 Award winners exemplify the best of Irish design and proved once again that creativity prevails.

“We are honored to be recognized at the IDI Awards and this award is a testament to the hard work and creative vision of our entire team,” said Kevin O’Shea, Chief Creative Director, Johnson Controls. “As an in-house creative team, we love using quality creative to consistently convey our brand’s story. Thank you to IDI for recognizing our hard work and thank you to the team and our partners for your dedication to creative excellence.”

*“As an in-house creative team, we love using quality creative to consistently convey our brand’s story.” – Kevin O’Shea, Chief Creative Director, Johnson Controls*

The IDI Design Awards provide designers with a platform to showcase their talents, benchmark against their peers and provide inspiration for all. The breadth of projects shows the impact of Irish design on business, culture and creativity. Judged by an international panel, the standards of the IDI awards ensure Irish design is awarded to an international standard. The in-house creative team at Johnson Controls, Global Creative, has made a significant impact on the business and between 2019-2023, the 42-person

team completed more than 5,000 projects. The team also consistently delivers high-quality creative assets to drive brand awareness and lead-generation and monthly surveys of internal clients typically achieve a 90-95% satisfaction rate. According to a [recent report](#) from the Association of National Advertisers, in-house agencies can provide many benefits including cost efficiency, deeper knowledge of brands and institutional knowledge.

At the awards, the judges noted that Johnson Controls has “A very well-articulated vision. Good evidence of systemized resource and process management, to achieve such staggering numbers in terms of delivery. Very well evidenced commitment to learning, experimentation, and innovation as a team. Strong evidence of collaboration.”

To learn more about Johnson Controls and see some of the creative team’s work in action, visit [www.johnsoncontrols.com](http://www.johnsoncontrols.com) or visit the award site here <https://www.idiawards.ie/projects/global-creative-johnson-controls/>.