

Northern sales team expansion confirmed by Critical Power

3 years ago



Electrical solutions provider [Critical Power Supplies \(CPS\)](#) announced it expanded its Northern sales team last week with the addition of Paul Thomas as a new account manager.

He is a seasoned sales professional with more than 35 years' experience and expertise in the power and IT industry. He has a strong engineering background and has represented leading brands, including Rittal, APC, Emerson, Riello, and Panduit.

Mr Thomas will be responsible for developing and maintaining relationships with new and existing customers, as well as providing them with the best solutions for their power protection and renewable energy needs. His aim will be to help customers reduce their carbon footprint and save on energy costs. CEO Jason Koffler said: "We are thrilled to have Paul join our team. He is an excellent addition to our company and will provide invaluable support for our customers in the North. We have recently expanded our product portfolio to meet the increasing demand for power protection and renewable energy solutions in the UK. Paul shares our vision of delivering high-quality products and services that meet the diverse and evolving needs of our customers. We are confident that he will help us grow our business and achieve our goals."