

Ambitious growth plans outlined by OCS

2 years ago



One of the fastest growing service providers in the FM sector, [OCS UK & Ireland](#), has announced its ambitious plan to double its revenue over the next five years, positioning itself as a leading force in the global FM market.

This strategic move is marked by the launch of its new brand vision and strategy, tailored to meet the dynamic needs of outsourced services in the business world.

The company stated that its five main pillars are central to its strategy – delivering the best experiences, productivity, practices, resilience, and outcomes for customers, colleagues, and communities. It aims to meet and exceed evolving customer expectations by focusing on technology, enhancing customers' productivity and continuing to lead on best practices for safety, efficiency and performance.

Mergers and acquisitions have bolstered the company's rapid recent growth, allow it to deliver enhanced service quality across all sectors and improve procurement and compliance processes, that in turn lead to integrated, high-quality FM solutions. The five pillars, developed in collaboration with industry leaders and the company's senior leadership team, address the macro challenges in the industries it serves, including technology integration, sustainability, environmental compliance, and talent management. Customer priorities are evaluated, and bespoke solutions are developed to tackle complex challenges.

This brand vision is a progression from the company's merger with Atalian Servest's UK, Ireland, and Asia operations in March 2023, creating one of the largest international FM service providers. This merger has expanded its capacity to offer a broader range of services and expertise, adding value to customers, partners, colleagues, and communities.

Emphasising its 'evidenced action' approach to environmental, social, and governance (ESG) goals, it has aligned its operations with global initiatives like the United Nations Sustainable Development Goals. This

alignment reflects the company's dedication to operating consistently with its values.

With over 50,000 colleagues in the UK and Ireland and a global workforce exceeding 120,000, the company stated it plans to outpace competitors by leveraging emerging AI technology and innovation in learning and development. This approach supports its Net Zero 2040 strategy and its focus on creating positive change.

CEO Daniel Dickson said: "Launching our new brand and vision is a pivotal moment for OCS. With a rich 124-year history, we've proven to constantly evolve to provide exceptional customer service and maintain our competitive edge. Our role as a provider of critical services across multiple sectors requires us to align perfectly with our customer's service needs and objectives. Being best-in-class in facilities management and making people and places the best they can be is about being a trusted partner to our customers, adding measurable outcomes for their operations."