

Brand redesign leads to launch of Nationwide Hire Solutions

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Equipment and tool provider WowNow Hire has announced that its brand will transform into [Nationwide Hire Solutions](#) following a major reconstructed uplift.

Nationwide Hire Solutions has been in existence since 1995, with the brand update following “some serious heart-to-heart chats with our customers and dedicated staff,” the company reported.

Chief operating officer Mark Burton said: “We’re not just changing our name; we’re cranking up the volume on what we can deliver to our customers! It’s about putting customers first, delivering excellence every time, and tackling the hire industry like never before.”

The company’s new website is now live (www.NationwideHireSolutions.com), and is described as the first step in how customers will see the change take place.

“We’d suggest that you also check out our social media channels to see the rebrand taking shape,” the company advised. “We’d like to say a huge thanks to our customers and suppliers who’ve been our partners in this journey, which is only just beginning. The Nationwide Hire Solutions team is buzzing with excitement about the adventures ahead, and we can’t wait to build on our recent triumphs.”