

Director of sales and marketing appointed for Scottish Gas Murrayfield

2 years ago



Contract caterer [Elior UK](#) has appointed Amanda Brown as director of sales and marketing at Scottish Gas Murrayfield, effective from 8 January 2024.

She has over 20 years of experience within the hospitality industry, including strategic sales leadership roles in destination marketing, five-star hotels and premium venues across the UK. Ms Brown's most recent role was director of business development for Sodexo's Sports & Leisure business, and she is highly skilled in sales and marketing, stakeholder engagement and client relations to successfully support sales goals.

In her new role at Murrayfield, Ms Brown will be responsible for overseeing all aspects of sales and marketing for both match day and non-match day activities.

Regional managing director Craig Stewart said: "We are excited to extend a warm welcome to Amanda as she joins our team. Her wealth of experience will undoubtedly play a pivotal role in expanding and enhancing our hospitality business at Scottish Gas Murrayfield. We take pride in delivering exceptional hospitality services not only on match days but also for various events, including concerts."

Ms Brown said: "I am thrilled to be joining Scottish Gas Murrayfield to build further on the excellent reputation of the venue and look forward to working with the talented team here to drive forward innovation and continued success."

Scottish Gas Murrayfield is Scottish Rugby's main stadium with a seating capacity of almost 70,000 making it the largest stadium in Scotland.