

Easy clean, loop pile carpet introduced by Cormar

2 years ago



Award-winning carpet manufacturer [Cormar Carpets](#) has announced its first synthetic loop pile carpet range, Primo Textures. Joining the popular Primo collection, the new design is easy to clean and stain-resistant, making it the perfect choice for both home office or commercial business settings.

The range is produced in both ribbed and weave designs with 20 nature-inspired options to choose from, creating classic and timeless interiors enriched with depth and interest. Primo Textures has been designed to balance market demand for practicality with the natural, textural look of the moment.

Manufactured with 100% Excellon Polypropylene, this moth-proof range creates a seamless, natural-looking backdrop for any space, with the added benefit of a 10-year stain and wear warranty.

“With loop pile carpets increasing in popularity amongst homeowners, we are delighted to be launching this exciting new addition to our family of easy clean carpets. The first of its kind for Cormar, Primo Textures offers a hard-wearing and practical solution for any home, with the timeless appeal of a textured loop pile carpet,” said marketing director David Cormack.