

FM Business Daily celebrates two years of business growth

2 years ago



Welcome to our new look daily newsletter, which has been relaunched to celebrate the FM Business Daily two-year birthday!

We've made spectacular progress over the last year, including:

- Over 650 newsletters published and distributed to 250,000 subscribers
- More than 4,900 stories published
- More than 220 guest writer pieces
- 3.5m click throughs to our website

Further evidence on the growth being enjoyed by FM Business Daily is clearly provided by its LinkedIn page, which is now the third largest in the industry and is rapidly gaining new followers after passing the 5,200 number earlier this month – which is another spectacular achievement!

The aims of FM Business Daily continue to be celebrating all the long list of positive aspects of the FM industry and helping all our sponsors, advertisers, readers and contributors to enjoy more success through enhancing their profiles, providing opportunities to share expert advice, or take part in our various events and initiatives with the aim of increasing their professional network and contact with fellow industry professionals and clients.

Our new look newsletter will help you to navigate your way through the big stories of the day much more easily, and, if you're publishing a story with us, we aim to create more work-winning opportunities going forward using this format.



We would like to take this opportunity to say a big 'thank you' to all our industry partners, supporters, readers, subscribers and followers and look forward to continuing to work with everyone over the year ahead.