

## Keynote speakers confirmed for annual meeting

2 years ago



European pump association Europump, which represents 15 national associations throughout Europe, has confirmed it will be staging its 2024 annual meeting in the UK.

Hosted by the British Pump Manufacturers Association (BPMA), the event will take place at the De Vere Beaumont Estate near Windsor, Berkshire, from 22 to 24 May.

It is intended to reflect the current Europe-wide legislative agenda, as well as numerous other topic areas of significant importance to the international pump sector, and the BPMA, on behalf of Europump, has been working to deliver a comprehensive programme of meetings and presentations that will offer both intellectual and practical value to pump manufacturers.

In addition to sessions dedicated to the activities of the various Europump commissions – technical, standards, marketing, SME and blueprint – several invited speakers will also share their thoughts and expertise on a range of topical issues including digitisation and AI, sustainability, the post Brexit political landscape and the economic standing of the worldwide pump market.

The first of these invited speakers to be announced is Make UK chief executive Stephen Phipson CBE. Taking to the stage on the morning of Friday 24 May, immediately before the general assembly, he will provide an overview of the political arena in the UK and its impact on the manufacturing sector both at home and abroad.

The second speaker to be announced is Oxford Economics lead economist Kiran Ahmed. She will present the key findings from the 2024 World Pump report, including the macroeconomic and industrial backdrop and how it impacts upon the international pump market. This presentation will take place during the

afternoon of 23 May as part of the marketing commission session.

BPMA CEO Wayne Rose said: "We are delighted to be hosting the 2024 Annual Meeting on behalf of Europump and look forward to welcoming our international pump colleagues to this world-famous location. We have a superb business programme in place, supported by a complement of renowned expert speakers. I have no doubt our audience will be captivated by the political and economic overviews presented by Make UK and Oxford Economics, and I look forward to announcing further keynote speakers in due course, who will be addressing some of the other key topics currently affecting the pump industry."