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LLDC and Peppermint announce partnership to reimagine dining and events space on Queen Elizabeth Olympic Park

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The London Legacy Development Corporation (LLDC) is excited to be working in partnership with Peppermint Events, an award-winning bar and events specialist, to introduce a fresh dining, drinks and events concept. The versatile and rejuvenated space will open on Queen Elizabeth Olympic Park this Spring.

The lease, spanning seven years with the option to extend, will cover the operation of the Podium building and external spaces situated by the ArcelorMittal Orbit and Slide on the Park. Peppermint will be investing and reimagining the existing space within the Podium footprint to create a unique offering for the area. The transformation will boast a stunning rooftop garden with panoramic views over East London, 300cover café/restaurant, and hospitality space across two floors, and dedicated street food area. Guests can expect outdoor screenings, DJ's, markets, and seasonal events throughout the year. The venue will also be available for private hires and corporate events.

The Terrace: a brand-new lo-waste, hyper-seasonal and sustainable casual dining experience is also a versatile events space, complete with enviable roof terrace overlooking London.

The Café: delivering an accessible and exciting café concept that serves breakfast, brunches, and lunches, this will be a space that welcomes both social and casual customers throughout the week, year-round.



The Courtyard: creating London's newest outdoor F&B space with exciting new street food vendors from the local area and fast service drinks from new infrastructure whilst creating an easy ordering mechanic for the River terrace.

Peppermint has over 20 years of experience and innovation providing award-winning high-performance food and drink solutions to some of the UK's greatest venues across the UK, including festivals and sporting events. The collaborative venture represents a significant development in reimagining the potential of urban food and drink spaces, breathing new life into the community, and offering a unique and dynamic environment to a host of events.

Situated in the heart of Queen Elizabeth Olympic Park by the landmark ArcelorMittal Orbit and Slide, the new space will be a testament to creativity and innovation.

Part of the team behind Southbank's Between the Bridges destination venue, Peppermint, is experienced at programming events to cater for every audience.

Both parties are committed to sustainable practices and eco-friendly initiatives. The venue will prioritise sustainability in its design, operations, and services, including collaborating with regional suppliers and manufacturers.

Edward Fane, Head of Venues at Queen Elizabeth Olympic Park, said: "We are delighted to be partnering with Peppermint Events to create another vibrant food hospitality and event destination space on Queen Elizabeth Olympic Park. It's great that the Park is constantly evolving with new offerings including new attractions, events, and visitor experiences."

Matt Simkin, Head of Venues and Partnerships at Peppermint, said: "This collaboration between the London Legacy Development Corporation and Peppermint is really exciting. We are thrilled to be part of this transformative project that will not only bring life and energy to this exceptional space but promises to be a hub that caters to the diverse needs of the local community – from remote workers to football supporters, students to young mums. Our goal is to create a sought-after multi-purpose destination for unforgettable experiences."

More details about the programming and food and drink offer will be released closer to the re-opening in early Spring. Any enquiries should be sent to <u>hello@riverside-east.co.uk</u>