

## Serco agrees partnership with innovative UK tech start-up AutogenAI

2 years ago



[Serco](#) has announced a seven-figure, 3-year deal to deploy AutogenAI's innovative generative AI software across the business globally.

With AI reshaping the business landscape, Serco is partnering with the UK start-up focussing on the public sector – a global market worth over £700 billion. The partnership will see the tech company's AI deployed by Serco for knowledge management and collaboration aimed at supporting Serco's work with governments in over twenty countries.

Initial tests have shown up to an 85% time saving when managing and collating knowledge about Serco's capabilities worldwide. If deployed at scale, Serco believes the technology could produce significant productivity improvements; increase global collaboration; and lead to more innovative solutions for Serco's customers.

Serco has already piloted the tool in the UK & Europe business in the last 6 months.

Mark Irwin, Serco Group Chief Executive said:

"Governments, businesses, and other organisations are working at pace to understand the potential benefits of AI, and we are putting ourselves at the forefront of this endeavour through this partnership. The first of our 'Impact Pilots' aimed at enabling innovation in public services through our partnership with AutogenAI has already seen us use its functionality more than 6,000 times, generating significant knowledge content.

Leveraging this capability built from deep sector expertise in our international portfolio to better enable all

colleagues and serve our customers without the support of AI will soon be the equivalent of building a house without power tools. We are genuinely excited about the opportunity to leverage all that AI can bring to support the safety and productivity of our colleagues, the development of high value solutions for our customers and the delivery of our purpose to impact a better future.”

Sean Williams, AutogenAI CEO said:

“We are really excited to be able to partner with Serco as a flagship client. Serco will continue to support us with product development and build scale in their deployment of our technology through additional regions in their global footprint. Serco’s purpose to impact a better future through being a partner of choice to governments

globally, aligns perfectly with our mission to use artificial intelligence as a supercharger for human ingenuity and make the world a better place. AutogenAI, together with Serco, will transform the quality knowledge management in the provision of services to governments globally.”