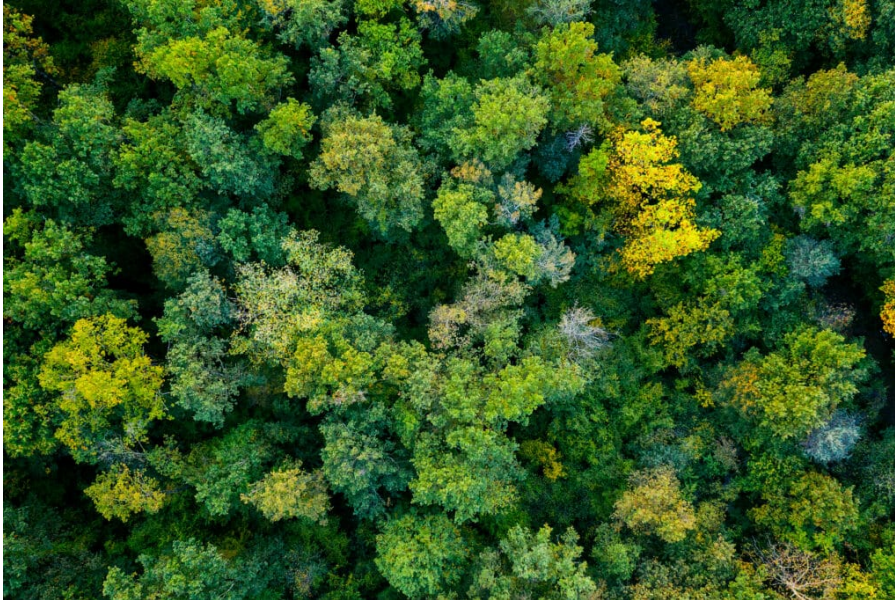


A Journey to Net Zero: Neutral Carbon Zone's Gold Certification for Businesses

2 years ago



Insight from neutral carbon zone founder Alan Stenson

Sustainability has never been more important and there is an ever-increasing expectation for businesses to understand and manage their environmental impact. Achieving net zero is hugely beneficial for the planet and for business, but it isn't always easy to know what to do.

Neutral Carbon Zone (NCZ) is passionate about integrating sustainability into the very fabric of businesses, to ensure their impact on this planet is a positive one. By progressing through the NCZ certification levels, businesses can turn their sustainability goals into action, and easily share their commitment and progress at each key milestone.

Following this credible journey, provides independent verification that internationally recognised calculation and reporting standards have been met, and industry best practice processes are being followed.

Achieving NCZ Gold Certification is a huge milestone, demonstrating a solid commitment to environmental responsibility.

- All organisational emissions have undergone an independent assessment to ISO standards, covering scope 1-3 emissions, including everything integral to the business.
- Through a detailed understanding of the full carbon footprint, strategically targeted carbon reduction strategies have been implemented, and are assessed year-on-year.
- In addition to the organisational emissions, all operational emissions have also been independently

assessed and reported on in line with the appropriate standards. Meaning all products and/or services supplied have a quantifiable environmental impact, which can be communicated on a client-by-client basis ensuring valuable insight for the receiving clients, and a targeted approach to reducing these emissions.

Gold Certification is a huge achievement, but the journey doesn't end there, for complete carbon management, the next step is Platinum. Which involves establishing a supply-chain compliance programme to understand and track the impact of your work with all suppliers; crucial to reducing wider scope 3 indirect carbon emissions.

By working through this credible roadmap one level at time with the assistance of the NCZ Customer Success Team, your journey to net zero will be achieved as sustainability gets integrated seamlessly into your business.

That commitment to sustainability is not just a business strategy; it's a forward-thinking approach that shapes a business' identity in a marketplace that increasingly values social and environmental responsibility.

If you're ready to understand your carbon footprint and start taking responsibility, get in touch...

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