

Edwin James Group focuses on multi-skilling with new Academy lead

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[Edwin James Group](#), has appointed Geoff Bruce to head up the EJ Academy supporting learning and development (L&D) for the group. The newly created role is part of the company's strategic growth plan and will increase focus on lifelong learning and managing the industry skills gap.

Geoff joined the business in March 2023 and will lead learning and development efforts across the entire group under The EJ Academy banner.

The EJ Academy programme is designed to support upskilling and reskilling and provides comprehensive learning opportunities from apprentice to boardroom. It delivers training across disciplines to develop the multi-skilled engineers of the future. It also supports embedding company processes, bringing together efforts to shape and reinforce the company's culture.

Commenting on the appointment, Mark Longley, corporate services director, Edwin James Group said: "Learning and development plays a key role in our ambition to set a new standard in the UK engineering services sector. As we grow, we must have the right training and processes in place to ensure that all colleagues have the same experience and can make the most of the opportunities that the group can offer.

"We commit to nurturing talent from within, and Geoff's appointment reflects his outstanding contributions since joining the company."

Geoff Bruce continued, "This role is an opportunity to build on the values that drew me to Edwin James Group in the first place. Fostering a welcoming environment, bridging the skills gap, and nurturing talent from within all speak to what matters most to me: creating a company where everyone feels valued,

supported, and ready to excel.”

Edwin James Group recently announced the acquisition of control systems integration provider, ACS, as part of the group’s buy-and-build growth strategy. The deal adds additional specialist engineering capacity and further enhances the group’s industrial digital skillset.