

New Coventry transfer station helps NEC cut emissions

1 year ago



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<u>Biffa</u>'s new waste transfer station in Coventry is helping the UK's leading live events business accelerate its carbon savings in 2024.

With the neighbouring Coventry site now acting as the primary transfer station for all NEC Group waste collections, including the NEC and Resorts World Arena venues, the Group will save 26,255 waste-related miles this year – and 274 tonnes of carbon in the process.

These carbon emission savings equate to the charging of 33 million mobile phones.

Working in partnership with leading international facilities service specialist OCS, the savings will be achieved by using fewer vehicles, to travel even fewer miles to deliver higher compaction rates.

By scheduling collections supported by the wider fleet and using higher specification packer technology to drive time and volume efficiencies, the partnership supports the NEC Group's ambitions to make its waste management practices more environmentally friendly and achieve net zero by 2040.

Click <u>here</u> to see how Biffa can sustainably manage your business waste.

Kerry-Louise Halford, Senior Regional Account Manager at Biffa, said: "Our partnership with the NEC Group is a wonderful example of our work with businesses and organisations, large and small, to help them waste less and recycle more. Sustainable waste management strategies are vital to help drive down climate change-related carbon emissions, while participating in the circular economy ensures the preservation of



valuable natural resources. I'm really proud of what we've achieved together so far and look forward to continuing our journey to net zero."

Steve Cartmell, Group FM Contract Support Manager at the NEC Group, said: "It's fantastic that we are further strengthening our partnership with OCS and Biffa by utilising the newest Biffa waste management site in Coventry. Right on the doorstep of the NEC Group, we are very proud that that our waste practices are not only thoughtful and sustainable, but also reducing vehicle miles more than ever before."

Darren Hawkins, Head of Soft Services at OCS, added: "We're delighted to have played our part in such a significant saving in waste operation emissions in partnership with the NEC Group and Biffa. The fleet strategy, which makes the use of vehicles and the time of drivers more efficient, has been key to this reduction. Its effectiveness is an excellent template for others to follow as they seek to reduce their own emissions."