

Planon appoints Luciën Kamps as General Manager EMEA West

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[Planon](#), the leading global provider of [smart sustainable building management software](#), is pleased to announce the appointment of Luciën Kamps as the new General Manager for its business area EMEA West. In this position, Luciën will be responsible for Planon's commercial business in the United Kingdom, the Netherlands, and the Nordics.

'We are excited to appoint Luciën in this role,' said Pierre Guelen, Planon CEO and founder. 'His expertise and deep understanding of our industry are positioned to enhance customer satisfaction and will bring accelerated growth and further success in this important business area for Planon. What is more, Luciën's progression in Planon, starting as trainee and ascending to the role of general manager, reflects our commitment to cultivating talents in a [culture of continuous learning](#) within our organisation.'

Luciën Kamps joined Planon in 2006 and has gained extensive experience in sales and services ever since. Last year, Luciën was awarded Sales Manager of the Year 2022 by the Dutch Sales Management Association. This prestigious award is granted to the sales manager who stands out in authenticity, leadership, responsibility, and customer focus. Luciën holds a bachelor's degree in Facility Management and an MBA with a specialisation in Leadership. He will remain based at Planon's headquarters in the Netherlands.