

## Sodexo Live! appoints Claire Morris as new CEO for UK & Ireland

1 year ago



Sodexo Live! a global leader in worldclass hospitality, retail and event catering services for sports & leisure venues as well as major events, is pleased to announce the appointment of Claire Morris as its new CEO for the UK and Ireland.

Claire has been with the business for 17 years and brings a wealth of experience and a proven track record of success. She joined the sports & leisure (now [Sodexo Live!](#)) global executive team in 2015, leading the marketing function and now also leads the growth organisation for the global business

Claire has more than 25 years' experience in the food and facilities industry and has led many strategic marketing initiatives from acquisition integration to brand and concept development as well as developing a high performing growth team to accelerate sales performance. In the past year she has created a dedicated digital and tech start up function for Sodexo Live! and is passionate about the customer experience at every touchpoint. She will continue to lead the Global Marketing, Sales and Digital department for Sodexo Live!

She has a clear vision and ambition to do things differently in the live events and hospitality marketplace, by supporting the businesses and clients Sodexo Live! partners with, through innovation, food, and pioneering technology.

Nathalie Bellon-Szabo, Sodexo Live! Global CEO, said: *"Claire's dedication, leadership, and client-centric focus make her the perfect choice to lead our operations in the UK and Ireland. We are confident that under her guidance, Sodexo Live! will continue to thrive and deliver outstanding value to our client partners and their guests."*

*"Her prior experience, and knowledge of the UK market is invaluable, couple this with her global role and innovative approach, it will unlock a wealth of opportunities for clients, customers and colleagues."*

Claire added: *"I am delighted to take on the role of CEO for Sodexo Live! in the UK and Ireland. The company's commitment to excellence and client satisfaction aligns seamlessly with my own values, and I am excited to contribute to the success of Sodexo Live! in this new capacity."*